



TRINITY BAPTIST CHURCH

NH5K

BENEFITING BACKPACK BUDDIES

2022 SPONSORSHIP OPPORTUNITIES

2022 NORTH HILLS 5K Beneficiary: **BACKPACK BUDDIES**

BackPack Buddies is a program that runs in several U.S. cities and seeks to provide children from food-insecure homes with healthy weekend meals during the school year. The children are identified by school guidance counselors and social workers to be recipients of the BackPack meals at the end of every week. All food is non-perishable. The food is placed in a backpack, so the need is less noticeable to other children.

According to the USDA, in the U.S., 12 million children may not know where they will get their next meal.

Please join us on Saturday, September 10, 2022, as we raise funding to support this critical program to eradicate child hunger in our area. Children in our own community should not have to worry where they will get their next meal. If you are not able to join us on race day, please consider a donation of any amount at northhills5k.com.

PLATINUM - \$3,000

(only 3 spots available)

- 10 free participant entries/tickets
- Largest logo on all printed materials, t-shirts, banners
- Large logo on back of volunteer shirts
- Have a large double-sided banner at registration entrance
- Logo featured on race website
- PA recognition at the race
- Company mentioned during all PR events/interviews
- Ability to have a marketing/promo table at race event (2 tables to be provided)

GOLD - \$1,500

(only 10 spots available)

- 5 free participant entries/tickets
- Logo presence on all printed materials, t-shirts, banners
- Logo featured on race website
- PA recognition at the race
- Ability to have a marketing/promo table at race event (table to be provided)

SILVER - \$500

- 2 free participant entries/tickets
- Logo presence on all printed materials, t-shirts
- Logo featured on race website
- PA recognition at the race
- Ability to have a marketing/promo table at race event (table to be provided)

BRONZE - \$250

- Small logo on brochure and race t-shirt
- Ability to have a marketing/promo table at race event (table to be provided)

Event Directors

Christie Fry, Christian Davis,
Amanda Gayle

Event Contact

Ren Wiles | 919.398.3196

Race Coordinator

Jim Young | 919.271.3056
Young & Associates

RACE DAY SCHEDULE

7:00 AM

Race Day Registration opens onsite at the ROC

8:30 AM

Group Warm Up and Stretch

8:45 AM

100 Yard Dash for Kids
7 years old and younger

9:00 AM

NH5K Run/Walk

Senior Stroll

60 and over; held at ROC indoor walking track

9:30 AM

Kids Adventure

10:00 AM

Awards Ceremony

SPONSORSHIP AGREEMENT

COMPANY NAME

COMPANY ADDRESS

COMPANY CONTACT NAME

COMPANY CONTACT MAIN PHONE NUMBER

COMPANY CONTACT MOBILE PHONE NUMBER
(to be used as contact on day of race)

COMPANY CONTACT EMAIL ADDRESS

SPONSORSHIP LEVELS

Please indicate sponsorship level

- PLATINUM SPONSOR *(gift of \$3,000*)*
- GOLD SPONSOR *(gift of \$1,500*)*
- SILVER SPONSOR *(gift of \$500*)*
- BRONZE SPONSOR *(gift of \$250*)*

**Make checks payable to:*

North Hills 5K 4815 Six Forks Road, Raleigh, NC 27609

If your donation is tax deductible, the applicable Tax ID is 56-6043850
(Amount listed, less race expenses)

SPONSOR REQUIREMENTS *(All Levels):*

I agree to submit a high-resolution company logo within 1 business week of signing sponsorship agreement. Due to production time, if a logo change occurs it is not guaranteed that the item can be printed with the newly desired logo.

SPONSOR PAYMENT:

Sponsorship level payment is due at signing of agreement. If payment is not received within 10 days of signing, the sponsor will be released and the sponsorship will be declared null and void. No refunds will be made due to sponsorship cancellation or cancellation of event due to uncontrollable events. Sponsor is obligated to pay any outstanding balance as outlined in sponsorship contract.

AUTHORIZATION:

By signing this agreement, I agree that I have read the above guidelines, and agree to abide by the terms and conditions set forth.

AUTHORIZED SIGNATURE

TITLE

DATE SIGNED (MM/DD/YY)