

SATURDAY, APRIL 24TH 2021
HOLLY SPRINGS, USA



HEALTHCARE FOUNDATION

A portion of the proceeds from this event go to support the Rex Healthcare Foundation.

www.ncsclassic.com

APRIL 24TH, 2021
STARTING AND NOW FINISHING DOWNTOWN
HOLLY SPRINGS, NC

www.NCSCLASSIC.com

COMMUNITY HEALTH PARTNERSHIP

ABOUT THE NC SPRING CLASSIC 8K & 16K:

The North Carolina Spring Classic 8k and 16k is an opportunity to showcase the beauty of Holly Springs to the greater Triangle running community. Both races will showcase the very best of Holly Springs leading runners along the rolling hills and through our favorite parks, greenways, and landmarks before finishing downtown on Main Street where the Holly Springs Fest Festival will be just starting to kick off.



We are excited to partner with the Rex Healthcare Foundation and a portion of the proceeds from this event will go to support their organization.

HOW TO PARTICIPATE:

Become a SPONSOR! If you don't see a sponsorship opportunity that meets your business needs or budget, let us know! We want as many local businesses to be involved in this exciting event for our town

- **PROMOTE** the North Carolina Spring Classic 8k & 16k! Encourage your friends/family on social media to register and participate. Display our flyer in your business.
- **BUILD** or JOIN a team and run the 8k or the 16k with your staff, colleagues or past/current clients. (Visit NCSCLASSIC.com to start your team)
- **CHEER** on RACE DAY come out and cheer! If the race route winds by your business, encourage spectators to cheer from your location!

QUESTIONS:

Want more information on how your business can be involved? Contact dave@pyrunco.com! Sponsorship Checks can be made payable to Pace Yourself Run Company.

Be part of the NEW Spring tradition in Holly Springs! Not your ordinary race distance! And not just a race, the NC Spring Classic is the FIRST race in Holly Springs to start and finish DOWNTOWN, and kicks off the annual SPRINGS FEST — with music, food, beer, vendors and more!

2021 Sponsorship Opportunities

Creating a successful and memorable event requires active involvement from our sponsors. We will recognize the investment our sponsors make in supporting our mission through a variety of web-based, print, and on-site acknowledgments.



SPONSORSHIP LEVELS & BENEFITS	Trailbliner	Pacer	Competitor	Finisher
	\$ 1,500	\$ 500	\$ 250	\$ 100
# of Free VIP Race Entries	8	3	2	
Premier location of company name/logo in marketing efforts. Race name to include "Presented by _____"	•			
Company logo included on ribbon for race medal	•			
Company logo included on all race bibs	•			
Video advertisement of sponsorship to be distributed via social media	•	•		
Advertisement through the race social media channels	•	•		
Company name/logo included on registration website	•	•	•	
Company name/logo on race shirts	•	•	•	
Company name included on race shirt	•	•	•	•
Inclusion of company materials in the race bags for all participants	•	•	•	•
Inclusion of company materials in the virtual race bags for all participants	•	•	•	•
Additional Sponsorship Opportunities Available - Please email for more info				
◇ Aid Station				
◇ Recovery Station				
◇ In-kind Donations				

Contact us at: dave@pyrunco.com

2021 Sponsorship Commitment

Please complete this form and return it via email to dave@pyrunco.com

CONTACT INFORMATION:

Name & Title: _____

Company: _____

Address: _____

City, State Zip: _____ Website: _____

Telephone: _____ Email: _____

If different from the person listed above, please provide the following information:

Marketing Contact: _____

Name	Phone	Email
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Event Day Contact: _____

Name	Phone	Email
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Additionally, to help us with our event planning, please share what you are planning to do in your designated space (i.e., branding giveaways, food, water, activities, etc.) We will not share this information!

SPONSORSHIP LEVEL:

Headliner (\$1,500) Pacer (\$500) Competitor (\$250) Finisher (\$100)

YES! My VECTOR logo file (.eps / .ai) OR high resolution image (.png / .jpg 300 dpi) color logo has been emailed to dave@pyrunco.com.

PAYMENT INFORMATION:

Pay by Credit Card

Credit Card #: _____ Expiration Date: ____ / ____ Security Code _____

Cardhold Name _____ Cardholder Zip (from Cardholder billing address): _____

OR

Pay by check. If paying by check, please email dave@pyrunco.com and a committee member will arrange to pick up payment. Please make check out to Pace Yourself Run Company.

Pace Yourself Run Co. Accounting Use Only GL: _____ Invoice #: _____ Payment Processed On: _____